

Guest Posting Guidelines–Aging with Pizzazz

Aging with Pizzazz may occasionally invite a person to share with us as a Guest Writer. You might be one of those unique people. Or perhaps you have reached out to us.

Invitations are based on passion, creativity, insights or experiences that might enrich Aging with Pizzazz and offer special writers a way to share their ideas via another online site.

In the process of planning for guest posts, here are some guidelines that may help authors prepare. It is anticipated that none of these guidelines or agreement statements will be onerous or off-putting. They are a way to ensure that Aging with Pizzazz is the best it can be.

Agreement.

Aging with Pizzazz will accept posts either from established experts in a particular field, proficient authors or simply good writers with something interesting to share. If you submit a post or an article to Aging with Pizzazz, you are agreeing to the following:

1. There is no anticipation of regular contribution; most submissions will be a one-time event; or a once a year post.
2. All content must be your own work, references should be appropriately cited.
3. You agree that your original guest post **has not have been previously published** on any site.
Note: you can however, re-work previously-published material, and republish submitted material that has been posted on Aging with Pizzazz to your own website 15 days after it goes live on Aging with Pizzazz. You can share a *link to the Aging with Pizzazz post* on any of your social media accounts, blog or website immediately upon its first publication.
You may also submit a previously posted article if significantly changed and posted nowhere else within the last 3 months before submission.
4. **Posts should be no longer than 1500 words.** [There is no minimum, as long as a point can be made in few words.] ‘How-to’ posts which use multiple images to tell their story may find fewer words are necessary.
5. Relevant links are allowed (within reason), as determined and approved after review by Aging with Pizzazz. It is best to keep these contextually-relevant affiliate links to 2 or 3, *aside from the bio link to your own product, site or blog.*
6. You may prepare a short (70 word or less) bio box with a photo (if you choose) and link back to your Facebook page, blog or website at the end of any post or article. Additional contact information for yourself can be shared at your discretion.
7. You may prefer to submit your own title picture. If you do, you **must** cite the picture credit at the article bottom or within the photo. Likewise, if you wish to use other pictures within text, cite their credit. If there is a copyright you must state your permission to use it. If you are using a free photo service, state its name, such as Pixabay, Fickr, Creative Commons, or the source of any royalty free images. **THIS IS MANDATORY.**
8. Aging with Pizzazz is not committed to a specific time frame for posting any submission.
9. Aging with Pizzazz reserves the right to include its own link, *introduction*, comments, other links, or ads in *any* submitted articles.

10. Any guest post (or title) **may** be edited by Aging with Pizzazz before posting. While the effort will be made to always work with you and get your agreement, it is not always possible for us to provide the post to you for final review after last-minute edits and before posting.
11. Aging with Pizzazz reserves the right to reject any article for any reason, despite invitation to author. This would be done only if it appears that the post is not a good fit for the Aging with Pizzazz site.
12. Aging with Pizzazz reserves all rights to remove any guest post with or without reason. Since articles generally remain on site archives this would be done in rare instances only, thus links remain active and continue to promote your work.

13. You will not receive any compensation for your submission.
14. You agree that you are not an affiliate, partner, or employee of Aging with Pizzazz.
15. By submitting a guest post to Aging with Pizzazz, you agree that you have read this agreement policy and agree to be bound by it.

Guidelines

1. If you concentrate on particular creative skills - and there is no end to what those may be – please include advice, tutorials or actionable ‘how-to’ information within your post or later in comments. “How-to” content (especially with detailed advice and tips) is a big plus.
2. While certain topics may not be appropriate, or may not be accepted, generally **NO topic is ‘off the table.’** There are exceptions. No articles or posts will be accepted that promote violence, hate-crimes, pornography, or other illegal or immoral crimes (as defined by AgingwithPizzazz).
3. If your credentials are not in the Health Care or medical fields, be cautious with any medical claims, unsubstantiated statements or health care advice.
4. Articles that have ‘staying power’ are preferred (see #12 above).
5. Please include any particular words or phrases that serve as search ‘tags’ for your post. [No more than 12]. Meta description and key ‘phrases’ are helpful.
6. **Personal is good.** However, if you are submitting a personal story, please avoid facts that are too personal, could put your identity (or someone else’s) at risk, or to which others may not relate. A broad-based message is important.
7. Humor and/or an upbeat approach is vital.

How To ---

Moving on to the interesting part, which is how to get something posted on Aging with Pizzazz.

To submit your post or article, please email drb@agingwithpizzazz.com

Include the following necessary information:

- Put “Guest Blogging” in subject line of email (aside from any further possible) information
- Your name and email
- Link to your website / blog (if applicable)
- Your area of expertise if appropriate
- **Confirmation that you have read the terms on this page and agree to them**

Thank you! I look forward to hearing from you – and reading your submission!

drB

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